

International programmes

ipag

Paris
Nice

Paris Riviera Business School



■ IPAG Business School is located in France and has two prestigious centres. Both are situated in the heart of the city: Saint-Germain-des-Prés in Paris and in close proximity to the Acropolis Congress Centre in Nice on the French Riviera. It was founded in 1965 with the support of the well-known economist and member of the French Academy Jacques Rueff.

■ IPAG awards a 5-year state-accredited Diploma in Business and Management with specialised functional and international programmes in the final two years. All students carry out annual training periods thereby applying theory to practice both in France and abroad.

- 1,150 Students
- 200 International Students
- 260 Teachers and visiting professors

- 93 University Partnerships
- Erasmus programme
- 6,000 Alumni



www.ipag.fr - www.prbs.fr

Joint Masters Programmes



Master International Business



A partnership between IPAG in Paris, EAE Business School and Camilo José Cela University in Madrid, awarding triple accreditation: IPAG state accredited Diploma, Master EAE and Official Master Camilo José Cela University.

Taught in English, the objective of this programme is to acquire the most up-to-date methodology and develop know-how in International Business so that they become effective and competitive managers.

The programme consists of three components: a one-year programme of study in English (semester 1 in Madrid, semester 2 in Paris), an applied research project and a work placement.

ADMISSION PROCEDURE

The procedure for admission onto the M.Sc. is as follows:

- Assessment of candidate's application
- Personal interview in English, intended to establish the candidate's reasons for applying, to assess the relevance of this programme in terms of the candidate's career plans and to evaluate the language level. The interview will take approximately 30 minutes and will be conducted in the same way as a professional job interview.

ENTRY REQUIREMENTS

BA (Hons) / or equivalent
TOEFL 550 / IELTS 6.0

Application forms can be obtained from www.ipag.fr - www.prbs.fr

M.Sc. International Marketing M.Sc. International Marketing with Tourism and Events



A partnership between IPAG in Nice and Napier University Business School in Edinburgh, awarding double accreditation: IPAG state accredited diploma and Master of Science Napier University.

Taught in English, these MSc programmes respond to increasing market demand

for managers who are familiar with marketing techniques or possess a qualification in the combined areas of marketing and tourism and events. The programmes consist of three components: a one-year programme of study in English, (semester 1 in Edinburgh, semester 2 in Nice), an applied research project and an optional work placement.

M.Sc. Finance and Corporate Governance



A partnership between IPAG in Paris and University of Hertfordshire Business School in Greater London, awarding Double accreditation: IPAG State Accredited diploma and M.Sc. of the University of Hertfordshire.

Taught in English, this M.Sc. provides the opportunity to study a diverse body of academic and professional agendas that can be classed as finance and corporate governance in order to develop higher level analytical skills, critical ability and the application of theory to practice. The programme includes aspects of governance from both a societal and institutional focus and addresses the legal framework in which these operate. The finance element includes corporate sectors and financial markets, and the institutional and legislative framework in which finance is raised and employed. Additionally, the programme will include aspects of audit, corporate secretaryship and corporate adminis-

tration including strategic management.

The programme consists of three components: a one-year programme of study consisting of 3 semesters, the first in Hertfordshire, the second in Paris and the dissertation semester in either location. An optional work placement is also possible.

M.Sc. International Business and Enterprise

University of Glamorgan
Cardiff and Pontypridd, Wales, UK



A partnership between IPAG in Nice and University of Glamorgan Business School in Wales, awarding Double accreditation: IPAG State Accredited diploma and M.Sc. of the University of Glamorgan.

Taught in English, this M.Sc. is designed to equip the global managers of the future with a complete set of skills required for setting up and managing a business in an international environment.

The programme consists of three components: a one-year programme of study consisting of 3 semesters, the first in Nice, the second in Cardiff and the dissertation semester in either location. An optional work placement is also possible.

Bachelor Programme



Taught in English and open to visiting students, students on exchange and degree-seeking students

A 3-year programme leading to a choice of awards

IPAG Bachelor of Business Administration B.B.A.

Nottingham Business School U.K.

B.A. (Hons) International Business Administration (BAIBA)

YEAR 1

IPAG Business School Nice: Business foundation courses set in an international context – marketing, logistics economics and management with extensive English language support, study skills and optional French language classes at 6 levels from beginners to advanced.

YEAR 2

IPAG Business School Nice: A continuation of foundation courses to include Accounting and Finance, complemented by further studies in marketing management and International context studies such as intercultural management, international negotiation and languages.

Year 1 and 2 courses are validated by Nottingham Business School

YEAR 3

IPAG Business School, Nice, awarding the IPAG B.B.A. or

Nottingham Business School, awarding the B.A.(Hons) I.B. of Nottingham Trent University, U.K.

The final year modules continue in-depth study of functional business areas, adding a strategic perspective for international managers. The English language classes concentrate on commercial communication skills and French language is offered as an option. Students are required to submit a Bachelor dissertation to complete their programme.

Admission: Baccalaureate, High School diploma or equivalent with a pass mark in English language (500 TOEFL or equivalent). Degree-seeking students will be interviewed and students completing Year 3 at Nottingham Business School will require a TOEFL points score of 560 or equivalent.

Tuition fees: 6000 euros per year or 3500 euros per semester
Year 3 at Nottingham 12000 euros for NON European students

NOTTINGHAM
BUSINESS SCHOOL
Nottingham Trent University



www.ipag.fr - www.prbs.fr

Short Courses



These courses are open to visiting international students

Summer courses

PARIS

3rd week June - 3rd week July

International Marketing 45hrs 6 ECTS
and
Intercultural Management 45hrs 6 ECTS
Price including accommodation in a shared room, breakfast included and a 4-week Paris travel pass.

3000 euros



NICE

3rd week June - 3rd week July

Choose 2 courses from the following:
French language 45hrs 6 ECTS
French Culture and Civilisation 45hrs 6 ECTS
Business Strategy 40hrs 6 ECTS
Tourism Marketing 40hrs 6 ECTS
Price including accommodation in a shared room.

3000 euros



See website for exact dates and contact information.
www.ipag.fr - www.prbs.fr

English language programmes at IPAG Paris

These courses are open to visiting international students, students on study exchange and students wishing to take year 4 (M1) in order to progress onto year 5 (M2) joint Masters programmes.

Please see website for details of courses in Paris www.ipag.fr

Admission: A minimum of 2 years of higher education to study year 3 modules. Certain courses demand pre-requisites.

Tuition fees: 6000 euros per year or 3500 euros per semester www.ipag.fr

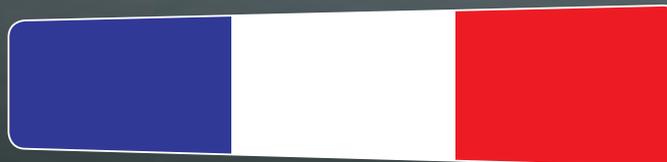


Partner university



ARGENTINA	GREAT-BRITAIN	POLAND
Universidad Maimónides		University of Economics, Katowice Academy of Humanities and Economics Lodz University of Gdansk
AUSTRALIA	University of Glamorgan University of Greenwich - London University of Hertfordshire Napier University	RUSSIA
University of Newcastle Curtin University of Technology	Nottingham Trent University Liverpool John Moores University University of Westminster Thames Valley University Sheffield Hallam University Salford University - Manchester University of Huddersfield	Russian State University of Trade & Economics State University Higher School of Economics International University in Moscow
AUSTRIA		SPAIN
International Management Center Krems Fachhochschule Studien gänge Wien		Universidad Complutense de Madrid Universidad de Leon Universidad de Alicante Universidad de Oviedo E.A.E. Barcelona Universidad Miguel Hernandez de Elche Universidad de Murcia Universidad Rey Juan Carlos I - Madrid Universidad del Pais Vasco Universidad Pública de Navarra - Pamplona Universidad de Valladolid Universidad Pablo Olavide - Sevilla
BELGIUM		
ICHEC		
BRAZIL	GREECE	
Ibmec Fundação Armando Alvares Penteado, F.A.A.P.	University of Macedonia	
CANADA	HUNGARY	
Confederation College - Thunder Bay Mount Royal College University College of Cape Breton University College of The Fraser Valley	Corvinus University	
	INDIA	
	IIPM - New Delhi	
CHILE	IRELAND	
Universidad La Mayor	GMT Institute of Technology Tralee Waterford Regional Technical College	
CHINA		SWEDEN
Zhejiang University		Växjö University
KOREA	ITALY	SWITZERLAND
Kyung Hee University KNU	Università di Roma «La Sapienza» Università di Roma «Tor Vergata» Università di Firenze Università di Genova Università di Trieste Università di Palermo Università di Siena	F.H.N.W. - Brugg F.H.N.W. - Olten
COSTA RICA		TURKEY
Universidad Latina de Costa Rica		Istanbul Bilgi University Atatürk University
DENMARK		USA
Syddansk University		Alverno College The State University of New-York Central Michigan University Truman State University Auburn University University of Texas San Antonio Michigan Technological University University of Missouri - Columbia University of New Mexico - Albuquerque College of Staten Island New Jersey State Consortium
FINLAND	MEXICO	
Metropolia University of Applied Sciences Piramk University of Applied Sciences	Universidad Iberoamericana Universidad La Salle Universidad Autonoma Guadalajara Escuela Bancaria y Comercial TEC de Monterrey	
GERMANY	THE NETHERLANDS	
FH Heilbronn FH München HTW Dresden FHWiesbaden HWP Hamburg FH Worms FH Köln FH Hof	INHolland Windesheim University Hogeschool Zeeland	

I love France



"My experience was a memorable one, studying at IPAG in France is a must for any student!" Yvette, Australia

"My experience with IPAG has been incredible. I will never forget my time here" Jessica, Canada

"The English language programme at IPAG in France is an opportunity not to be missed. I passed my business credits but also improved the level of my French" Marc, U.K.

International students

For international students, IPAG will provide you with an excellent opportunity to study Business and Management in such an historic and culturally-rich country as France. Paris, the capital, heralds among the finest monuments in the world and offers its inhabitants an unending choice of cultural and sporting activities. IPAG is situated in the traditional student part of the city, near the Sorbonne University.

Nice - on the French Riviera, benefits from its outstanding Mediterranean climate and associated outdoor and indoor activities in all seasons. IPAG is located just minutes away from Cannes which is famous for its International Film Festival.

Both cities are easily accessible by airplane with their international airports. Foreign students mingle with the local student population in and outside course time and will learn about the different approaches to business and life in France. They will also meet other exchange students of many different nationalities. There is a welcoming committee which supports students on arrival and which will provide help in finding accommodation and organises sporting events. English-speaking staff are there to support international students all through their period of study in both academic and social matters.



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